

TECHNICAL GUIDE

December, 09 - 10, 2025

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CONTACT

EVENT ORGANIZER

advanced business events 10 rue de la Rochefoucauld CS 50300
92513 Boulogne-Billancourt Cedex – France **Tel** : +33 1 41 86 41 60

Website: <https://morocco.railmeetings.com/index.php/fr/> **E-mail** : rismorocco@advbe.com

EVENT SCHEDULE & AGENDA

TUESDAY, DECEMBER 9TH (Mohammed VI Exhibition Center – El Jadida)

8:30 am – 9:30 am: **Opening of the front desk**

9:30 am – 12:30 pm: **Conferences**

12:30 pm – 2:00 pm: **Networking lunch**

2:00 pm – 6:30 pm: **BtoB meetings & workshops**

WEDNESDAY, DECEMBER 10TH (Mohammed VI Exhibition Center – El Jadida)

8:30 am – 9:00 am: **Opening of the front desk**

9:00 am – 12:30 pm: **BtoB meetings**

12:30 pm – 2:00 pm: **Networking lunch**

2:00 pm – 5:30 pm: **BtoB meetings**

5:30 pm – 8:00 pm: **Closing**

	Monday December 8th	Tuesday December 9th	Wednesday December 10th
Access to Exhibition Hall for booth set-up	4:00pm - 7:00pm	7:30am - 8:30pm	
Move-out			5:30pm - 8:00pm

PREPARE YOUR ARRIVAL

Upon arrival at the Mohammed VI Exhibition Center, all participants must check in at the reception desk to collect their **badge**.

You must also **print your schedule**, as it will **not be provided at the reception**.

<https://meetings.morocco.railmeetings.com/2025/signup.php>

BOOTH DETAILS

Depending on the package you have chosen, the following equipment is included (excluding the extra options). **Each panel measures 1m (3.3 ft) wide and 2.8m (9.2 ft) high.**

*non-contractual photos

STANDARD FORMULA

A 4sqm (2x2) modular
booth with 1
personalized graphic



- Carpet
- Lighting
- 1 company sign
- 1 table
- 3 chairs
- 1 electrical outlet

1 FILE TO BE PROVIDED in the dimensions:

- Wall : 1950mm x 2800mm
- Keep a 50mm bleed on the left and right sides

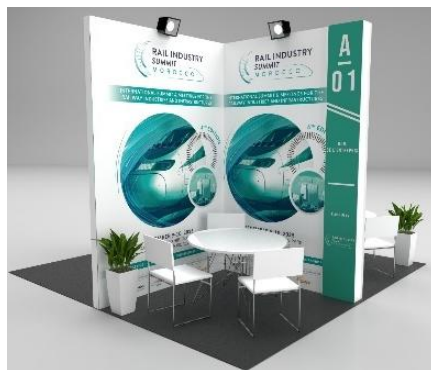
Deadline on November 14 , 2025

to Ms. Hayat Zinedine

hzinedine@advbe.com

Graphics printed on a banner

**CUSTOMIZED
STANDARD FORMULA**
A 4sqm (2x2) modular
booth with 2 personalized
graphics



- Carpet
- Lighting
- 1 company sign
- 1 table
- 3 chairs
- 1 electrical outlet

2 FILES TO BE PROVIDED in the dimensions:

- Wall A: 1550mm x 2800mm
- Wall B: 1950mm x 2800mm
- Keep a 50mm bleed on the left and right sides

Deadline on November 14 , 2025

to Ms. Hayat Zinedine

hzinedine@advbe.com

Graphics printed on a banner

PLUS FORMULA
A 8sqm (4x2) modular
booth booth with 1
personalized graphic



- Carpet
- Lighting
- 1 company sign
- 2 tables
- 6 chairs
- 1 electrical outlet

1 FILE TO BE PROVIDED in the dimensions:

- Wall : 3550mm x 2800mm
- Keep a 50mm bleed on the left and right sides

Deadline on November 14 , 2025 to

Ms. Hayat Zinedine

hzinedine@advbe.com

Graphics printed on a banner

**CUSTOMIZED PLUS
FORMULA**
A 8sqm (4x2) modular
booth with 2 personalized
graphics



- Carpet
- Lighting
- 1 company sign
- 2 tables
- 6 chairs
- 1 electrical outlet

2 FILES TO BE PROVIDED in the dimensions:

- Wall A: 3550mm x 2800mm
- Wall B: 1950mm x 2800mm
- Keep a 50mm bleed on the left and right sides

Deadline on November 14 , 2025

to Ms. Hayat Zinedine

hzinedine@advbe.com

Graphics printed on a banner

PREMIUM FORMULA
A 24sqm (6x4) modular
booth with 4 personalized
graphics



- Carpet
- Lighting
- 1 company sign
- 1 coffee table
- 3 armchairs
- 1 front counter
- 1 storage closet
- 1 electrical outlet

4 FILES TO BE PROVIDED in the dimensions:

Wall A: 4550mm x 2800mm

Wall B: 2950mm x 2800mm

Storage closet: 950mm x 2800mm

Storage closet with door: 950mm x 2800mm

Keep a 50mm bleed on the left and right sides

Deadline on November 14 , 2025 to

Ms. Hayat Zinedine

hzinedine@advbe.com

Graphics printed on a banner

CUSTOMIZED BOOTH
(Collective pavilion or bare
surface booth)



We can help you customize spaces larger than 24sqm.

ORDERS MUST BE SENT by October 31, 2025 to
benyahia@leptisgroup.com

BOOTH SETUP

Booth set up will be **from 4:00pm to 7:00pm on Monday, December 08th**. For exhibitors unable to make it on Monday, it is recommended to arrive at the **Mohammed VI Exhibition Center at 8:00am on Tuesday, December 09th** to complete the set up and personalization of their booths.

Rail Industry Summit Morocco offers hard walled booths. You must bring all necessary materials to hang or paste your own graphics (chains, adhesives, etc). **It is strictly forbidden to drill into the panels.** Noisy machines or sound systems are not allowed. Also, please ensure that all equipment and graphics you bring fit your corresponding booth dimensions. **Please note that your booth comes with ONLY 1 electrical outlet. If you need to plug in multiple devices, please make sure to bring your own power strip.**

ADDITIONAL FURNITURE

All additional furniture must be ordered through our team. Please note that stock is limited. Please find the complete list of furniture options in the **annex section** of this document.

How to place an order?

You must order on the platform during your registration. **If you have already sent your order form and wish to add a video rental, please send an email to your abe sales representative and copy **Ms. Hayat Zinedine** hzinedine@advbe.com**

ALL ORDERS MUST BE SUMITTED BY NOVEMBER 14.

TECHNICAL SERVICES

For all technical orders, not included in your package, please contact our service provider **LEPTIS GROUP** at: benyahia@leptisgroup.com

ALL ORDERS MUST BE SUBMITTED ON NOVEMBER 14.

CUSTOMIZED ROLL UPS

KAKEMONOS/ROLL UPS:

- **Dimensions: 80 (W) x 200 (H) cm**
- **Weight: 3kg**
- **Price: 300 EUR excl. VAT per roll-up**

Important: Files must be provided in high resolution (vector format or equivalent) to ensure optimal print quality.

How to place an order?

You must order on the platform during your registration. **If you have already sent your order form and you want add a graphic order, please send an email to your abe contact and copy Ms. Hayat Zinedine hzinedine@advbe.com**

ALL ORDERS MUST BE SUBMITTED AND FILES MUST BE SENT BY NOVEMBER 14th TO hzinedine@advbe.com.

WIFI INTERNET

Wi-fi will be provided for all participants throughout the duration of the event.

The network name and WIFI password information will be provided on your badge.

NETWORKING LUNCHES

A networking lunch in the form of a buffet will be offered on **December 9 and 10** at 12:30 p.m for participants who selected the lunch option during their online registration.

If you wish to check whether you have ordered the lunches, please confirm with your ABE contact.

IMPORTANT: If you have already submitted your purchase order and wish to add lunch packages, please send an email to your ABE contact and copy **Ms. Hayat Zinedine (hzinedine@advbe.com)**.

Please indicate the number of participants concerned in your message.

Rate: €70 (excluding VAT) per person (package valid for both days).

Order deadline: November 14, 2025.

COFFEE CORNER

A coffee area will be available throughout the event, with **4 coffee breaks included**: one in the morning and one in the afternoon, on December 9 and 10.

Outside of these times, you will be able to **purchase coffee and water** on-site at the coffee break area from our service provider.

THEMED WORKSHOPS

If you are hosting a thematic workshop, the conference room will be equipped with all the necessary equipment: a video projector, screen, computer (for your presentation), and a wireless microphone will be provided.

For all your queries and concerns please contact **Giulia Cabras at gcabras@advbe.com or +39 06 88644949.**

SHIPPING

We recommend having your equipment delivered **no later than December 8, 2025, at 7:00 a.m.**, so that we can place it directly on your booth in the afternoon.

Deliveries can be made earlier, but **no handling will be provided for parcels delivered after this date.**

Please make sure to clearly indicate on the label:

**M. ACHRAF ATTAR (RAIL INDUSTRY SUMMIT MOROCCO + COMPANY NAME) PARC DES
EXPOSITIONS EL JADIDA 24000, EL JADIDA, PORTE LOGISTIQUE**

For any additional shipping or logistics needs, please contact our official freight forwarder:

NAVIROC – Mr. Moanisse Bennasser

✉ mb@navi-roc.com | ☎ +212 700 100 880 | 🌐 www.navi-roc.com

MOVE OUT

Exhibitors must begin dismantling their booths **at 5:30 p.m.**, at the close of the event on **Wednesday, December 10, 2025**.

All materials and equipment must be **removed no later than 8:00 p.m. the same day** at the Mohammed VI Exhibition Center.

IMPORTANT: each exhibitor is responsible for the transport of his material the reception and the forwarding of his packages. The Mohammed VI Exhibition Center and ABE declines all responsibility in the event of theft, loss, or damage to stored goods.

HOTELS & AIRPORT TRANSFERS

We offer a selection of hotels with **negotiated rates near the event venue** to make your participation in Rail Industry Meetings Morocco 2025 easier.

IMPORTANT:

- When making your reservation, please specify that you are requesting the **2025 corporate rate negotiated for the event**.
- You will find all the details of the hotel offers — including rates, booking codes, and procedures — in the **ANNEX** section of this document.

ACCESS TO THE VENUE

Mohammed VI Exhibition Center :

Route Nationale 1, direction Azemmour Region Doukala Abada, 24000, El Jadida



HOW TO GET THERE ?

- ▶ **BY TAXIS:** Available at the hotel
- ▶ **BY SHUTTLE:**
Shuttles will be provided from **Mazagan** and **Pullman** hotels at **7:30 AM**
Return on **December 9 at 6:30 PM**
Return on **December 10 at 5:30 PM**
- ▶ **BY CAR:** Free outdoor parking is available for exhibitors on the event site.
- ▶ **BY PLANE:** Arrive at **Mohammed V International Airport in Casablanca**.
For transfers to your hotel, please **book a shuttle service directly with your accommodation**.
Tel: +212 5 22 53 90 40 – Website: <https://cmnairport.com>

AIR FRANCE AGREEMENT - The best fare for your airline ticket:



10% discount on the fare component on a wide range of public airfares on Air France, KLM and code-shared flights.

Registered event: **Rail Industry Summit Morocco 2025**

Unique event ID Code: **GME60258AF**

Authorized Travel Period: **December 2, 2025 to December 17, 2025**

Event Location: **Casablanca**

The tickets can be booked via: **the dedicated Air France or KLM websites and by applying the unique event ID code during the check-out process, as specified in the event related PDF.**

Use the event link above or visit globalmeetings.airfranceklm.com to **access the preferential fares granted for this event*, make your booking, issue your electronic ticket*, and select your seat****

Proof of attendance-fare eligibility

If you buy your ticket via AIR FRANCE & KLM Global Meetings website, your electronic ticket will carry a special mention which justifies the application of the preferential fares.

At any point of your journey, passengers must be able to justify the usage of the discounted AIR FRANCE-KLM Global Meetings & Events fares by showing the proof of attendance-fare eligibility document. You will receive this document automatically when you book your tickets on the online booking platform

globalmeetings.airfranceklm.com. Frequent flyer / loyalty programs of Air France and KLM partner airlines are credited with "**miles**" when Air France or KLM flights are used. *Not available in certain countries **Subject to conditions

ANNEX

FURNITURE ADDITIONAL REQUEST

Please email us this document **before November 14th**: Ms. Hayat Zinedine hzinedine@advbe.com

Company	Country
Address	Contact
Zipcode	Email
City	Phone

ITEM	EXAMPLE	PRICE	QUANTITY	TOTAL EXCL. TAX
Chaise/Chair		30,00 €		
Table haute/High top table		70,00 €		
Table en bois/Wooden Table		45,00 €		
Tabouret/Highchair		80,00 €		
Présentoir/Document holder		90,00 €		
Kakemono/Roll-up banner	Length: 200cm x width: 80cm	350,00 €		
Comptoir/Desk	Length: 120cm, height: 110cm	350,00 €		
Vitrine/ Showcase Model A	Length: 50cm, height: 180cm	200,00 €		
Vitrine/Showcase Model B	Length: 100cm, height: 110cm	170,00 €		
Machine à café /Coffee machine	50 doses, cups, sugar included	260,00 €		
Écran/TV 42"	Sur pied / with base stand	200,00 €		
Écran/TV 55"	Sur pied / with base stand	300,00 €		
Date - Signature - Company Stamp			TOTAL excl. Taxes	
			abe will invoice you and taxes will be applied according to European law	
			Please note that stock is limited. Orders need to be submitted before November 14th Any orders received after this date may result in an increase of price.	

RATE GRID

Accommodation



**Mazagan
Beach &
Golf Resort**



MAZAGAN BEACH & GOLF RESORT

Located approximately a 5-minute drive from the event venue.
About 105 km southwest of Casablanca Airport, approximately a 1-hour drive.
📍 Km 10, Route de Casablanca, El Haouzia, El Jadida 24000, Morocco.

Corporate Rate with Buffet Breakfast

Excluding tourist tax / per night
Offer validity dates: From December 6 to December 11, 2025

Room type	Single (MAD)	Double (MAD)
Garden or Pool View Room	1540	1700
Patio Room with Garden or Pool View	2090	2250
Ocean, Lagoon or Golf View Room	2200	2360
Full Ocean View Room	2440	2600
Buffet Breakfast	Included	Included

Reservation Contact Reservation request to be sent to

E-mail: reservations@mazaganbeachresort.com
Tel: + 212 (0)5 23 38 80 00
Reservation code: MBRRIS

Booking deadline*: November 10, 2025
*To benefit from the preferential rate



RATE GRID

Transfers



**Mazagan
Beach &
Golf Resort**

PRIVATE TRANSFER RATES IN MAD (TAXES INCLUDED) SINGLE TRANSFERS

VEHICULES / DESTINATION	VITO/VAN	MERCEDES CLASSE S	MERCEDES CLASSE E	AUDI A6	SPRINTER 15 PLACES	BUS 48 PLACES
CASABLANCA CITY / AIRPORT	1250	4000	2000	1650	2800	7000
MARRAKECH CITY / AIRPORT	3900	7000	5000	4200	4500	12500
RABAT CITY / AIRPORT	2900	6000	3500	3200	4500	12500

BOOKING PROCEDURE



**Mazagan
Beach &
Golf Resort**

BOOKING PROCESS

- Send an email to **reservations@mazaganbeachresort.com** & include the usual information: number of rooms required, dates of stay, full names of the guests, chosen package, etc.
- It is important to mention that the booking is made under the corporate rate negotiated for the **RAIL INDUSTRY SUMMIT MOROCCO 2025**, using the reservation code: **MBRRIS**.
- A booking confirmation will be sent to you by return email, subject to availability, along with payment details.
- If you require any further information or support, please don't hesitate to contact **Ms. Imane TMIMI** at **i.tmimi@leptisgroup.com**
- The **booking period is open until November 10, 2025, for stays between December 6 and 11, 2025 (to benefit from the preferential rate).**

RATE GRID

Accommodation

**Pullman
Mazagan Royal
Golf & Spa**



PULLMAN MAZAGAN ROYAL GOLF & SPA

Located approximately a 5-minute drive from the event venue.
About 108 km southwest of Casablanca Airport, approximately a 1-hour drive.
📍 Route De Casablanca, Km7 B.P 116, El Jadida 24000, Morocco.

Corporate Rate with Buffet Breakfast



Excluding tourist tax: 39.60 MAD per night/per person
Offer validity dates: From December 6 to December 12, 2025

Reservation Contact

Reservation request to be sent to

E-mail: khadija.yacoubi@accor.com

Phone: +212 (0)5 23 37 91 09

Reservation Code: RISM

Room type	Price (MAD)
Superior Room Single with breakfast	1200
Superior Room Double with breakfast	1350
Deluxe Room Single with breakfast	1300
Deluxe Room Double with breakfast	1450
Junior Suite Single with breakfast	2300
Junior Suite Double with breakfast	2450
Duplex Suite Single with breakfast	2950
Duplex Suite Double with breakfast	3100

RATE GRID

Airport-Hotel Transfers

**Pullman
Mazagan Royal
Golf & Spa**

PRIVATE TRANSFER RATES IN MAD (TAXES INCLUDED) SINGLE TRANSFERS

For 1 to 2 people	860 MAD
For 3 to 4 people	1100 MAD
For 4 to 6 people	1500 MAD
For 7 to 10 people	2200 MAD

BOOKING PROCEDURE

**Pullman
Mazagan Royal
Golf & Spa**

BOOKING PROCESS

- ▶ Send an email to **khadija.yacoubi@accor.com** & include the usual information: number of rooms required, dates of stay, full names of the guests, chosen package, etc.
- ▶ It is important to mention that the booking is made under the corporate rate negotiated for the **RAIL INDUSTRY SUMMIT MOROCCO 2025**, using the reservation code: **RISM**.
- ▶ A booking confirmation will be sent to you by return email, subject to availability, along with payment details.
- ▶ If you require any further information or support, please don't hesitate to contact **Ms. Imane TMIMI** at **i.tmimi@leptisgroup.com**
- ▶ The preferential rate applies to stays **from December 6 to 12, 2025**.

RATE GRID

Accommodation/Hotel





ONOMO HOTEL CASABLANCA CITY CENTER 4*****

Located about 40 minutes by car from the event venue.

📍 Corner of Boulevard Massira & Rue Normandie, Maârif, 20100, Casablanca, Morocco.

Corporate Rate with Buffet Breakfast



Period	From 01/01/2025 To 31/12/2025
Superior Single Room	1.150,00 MAD
Supplement for Second Person	130,00 MAD
Junior Suite Supplement	1.000,00 MAD
ONOMO Suite Supplement	1.400,00 MAD
Buffet Breakfast	Included
Tax per person per day	19,80 MAD
Half-Board Supplement	250,00 MAD

Reservation Contact

Reservation request to be sent to

Mr Abdelfattah Mays - Reservation agent

Mrs Saida Abadane - Reservation Agent

Tel: + 212 (0) 5 20 00 10 10

Mobile: 212 (0) 632 66 66 20

E-mail: reservation1.massira@onomohotel.com/
reservation.maroc@onomohotel.com

Commercial Department Contact

To be added in cc

Mrs Meriem Filali - Sales Manager

Tel: +212 (0) 5 20 00 10 00

Mobile: + 212 (0) 6 32 66 66 01

E-mail: meriam.filali@onomohotel.com

Mr Mehdi AMRANI - Commercial Director Casablanca zone

Tel: +212 (0) 5 20 00 10 00 / **Mobile :** 212 (0) 6 32 66 66 03

E-mail: mehdi.amrani@onomohotel.com



ONOMO HOTEL CASABLANCA SIDI MAAROUF 3***

Located about 25 minutes by car from the event venue.

 Bd Zoulikha Nasri, Casablanca, Morocco.

Corporate Rate with
Buffet Breakfast



Period	From 01/01/2025 To 31/12/2025
Superior Single Room	700,00 MAD
Supplement for Junior Suite Single	200,00 MAD
Supplement for Second Person	75,00 MAD
Supplement for Extra Bed in the Family Room	240,00 MAD
Buffet Breakfast	Included
Tax per person per day	13,20 MAD
Half-Board Supplement	250,00 MAD

Reservation Contact

Reservation request to be sent to

Mr Fares Abdelwahad - Front Office Manager

Tel: + 212 (0) 5 20 00 12 00

E-mail: hebergement.sidimaarouf@onomohotel.com
onomo.sidimaarouf@onomohotel.com

Commercial Department Contact

To be added in cc

Mrs Jouhaina MARZAK - Sales Manager

Tel: + 212 (0) 6 32 66 66 30

E-mail: jouhaina.marzak@onomohotel.com

Mr Mehdi AMRANI - Commercial Director Casablanca zone

Tel: +212 (0) 5 20 00 10 00 / Mobile : 212 (0) 6 32 66 66 03

E-mail: mehdi.amrani@onomohotel.com



ONOMO HOTEL CASABLANCA AIRPORT 3***

The closest hotel to the event venue, located just next door.

 H6, Nouaceur. ZF.6 Lotissement du Parc Industriel MIDPARC 27000 NOUACEUR, Casablanca, Morocco.

Corporate Rate with Buffet Breakfast



Period	From 01/01/2025 To 31/12/2025
Superior Single Room	780,00 MAD
Supplement for Second Person	90,00 MAD
Buffet Breakfast	Included
Meal Supplement including a Soft Drink	260,00 MAD
Tax per person per day	12,10 MAD

Reservation Contact

Reservation request to be sent to

Mr Ahmed Rafik - Accommodation Manager

Tel: + 212 (0) 5 20 00 10 10

Mobile: 212 (0) 6 69 79 34 23

E-mail: onomo.airport@onomohotel.com

hebergement.airport@onomohotel.com

Commercial Department Contact

To be added in cc

Mrs Jouhaina MARZAK - Sales Manager

Tel: + 212 (0) 6 32 66 66 30

E-mail: jouhaina.marzak@onomohotel.com

Mr Mehdi Amrani - Commercial Director Casablanca zone

Tel: +212 (0) 5 20 00 10 00 / Mobile : 212 (0) 6 32 66 66 03

E-mail: mehdi.amrani@onomohotel.com



LE SQUARE BY ONOMO COLLECTION 5*****

Located about 40 minutes by car from the event venue.

📍 31 Rue Moussa Ben Noussair, Casablanca, Morocco

Corporate Rate with
Buffet Breakfast



Period	From 01/09/2025 to 31/12/2025
Standard Single Room	1,300 MAD
Superior Single Room	1,500 MAD
Deluxe Single Room	1,700 MAD
Suite	3,000 MAD
Extra charge for 2nd person	180 MAD
City tax / per person / per day	39.60 MAD

Reservation Contact

Reservation request to be sent to

Mme Hanaa LAFQUIH - Reservation Manager

Tel: (+212) 5 20 93 22 22

Mobile: (+212) 6 84 00 03 49

E-mail: reservation.lesquare@onomohotel.com

Commercial Department Contact

To be added in cc

Mr Mehdi Amrani - Commercial Director Casablanca zone

Tel: +212 (0) 5 20 00 10 00 / Mobile : 212 (0) 6 32 66 66 03

E-mail: mehdi.amrani@onomohotel.com

RATE GRID

Airport-Hotel Transfers



Onomo Casablanca Airport

Free shuttle service every hour.

Onomo Casablanca Sidi Maarouf

On-demand transfer at 400 MAD per sedan (one-way), VAT included.

Onomo Casablanca City Center

On-demand transfer at 500 MAD per sedan (one-way), VAT included.

Le Square By Onomo Collection

On-demand transfer at 500 MAD per sedan (one-way), VAT included.

HOTELS & TRANSFERS

Booking procedure



- Select your desired hotel and send an email to the designated contact person, copying the commercial department.
- Include the usual information: number of rooms required, dates of stay, full names of the guests, chosen package, etc.
- It is important to mention that the booking is made under the 2025 corporate rate negotiated by Leptis Group for AMC 2025.
- A booking confirmation will be sent to you by return email, subject to availability, along with payment details.